



Blue NET

Maritime Clusters Network for Blue Growth

EASME/EMFF/2015/1.2.1.7/01/SI2.735914

Varna, 13 September 2017



Blue NET project is co-funded by the European Maritime and Fisheries Fund

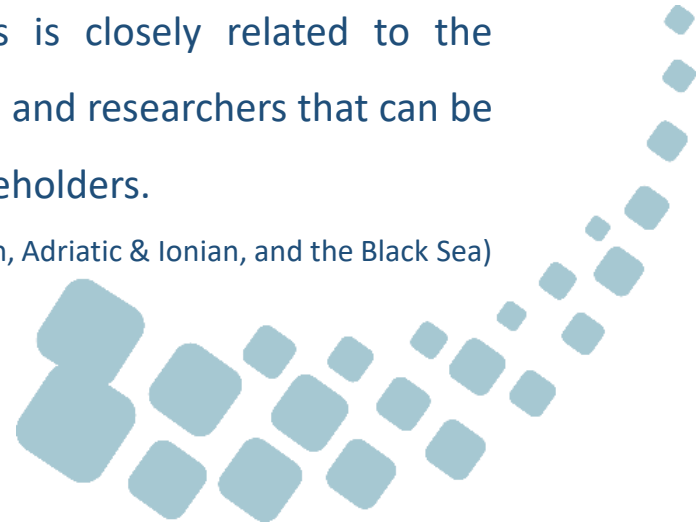
Reasons for the project

Maritime clusters are the **players** through which **Blue Growth** can be best reinforced, by taking advantage of maritime synergies.

(DG MARE Blue Growth study “Scenarios and drivers for sustainable growth from the oceans, seas and coasts”)

In the field of marine and maritime activities of highest potential and future growth perspectives, a key issue is the rapidly increasing role of advanced technologies and **innovative business sectors**. This is closely related to the **enhancement of competences** and skills of work force and researchers that can be **accelerated through cooperation** among maritime stakeholders.

Blue Growth country and sea-basin reports (Mediterranean, Adriatic & Ionian, and the Black Sea)



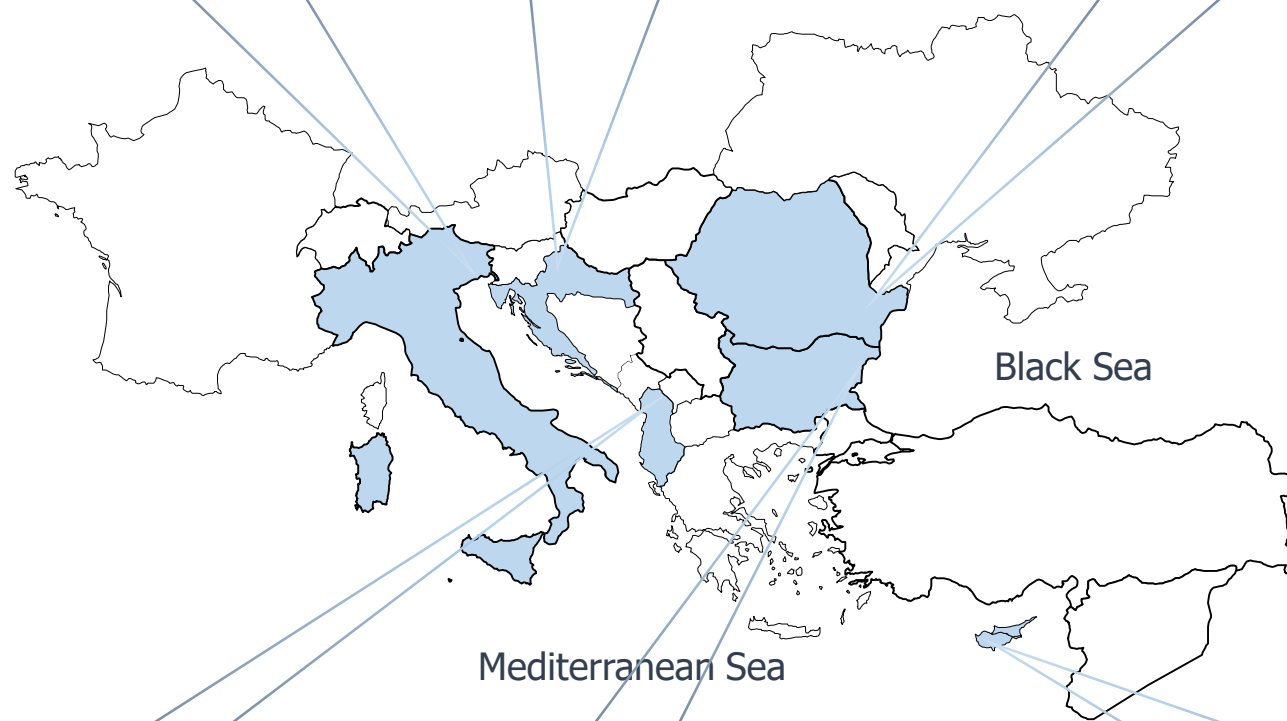
Partnership



MARITIME TECHNOLOGY CLUSTER FVG
(Italy)

UNIVERSITY OF ZAGREB
FACULTY OF MECHANICAL
ENGINEERING AND NAVAL
ARCHITECTURE (Croatia)

UNION OF ROMANIAN
INLAND PORTS



REGIONAL
COUNCIL OF
SHKODRA
(Albania)

MARINE CLUSTER
BULGARIA

MARITIME INSTITUTE
OF EASTERN
MEDITERRANEAN
(Cyprus)



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Expected results



- **exchange of good practices** for cluster management and development of the business sector mainly for the SMEs;
- **empowering maritime clusters** and/or regional centres of competence to go blue-innovative;
- **enhanced intensive networking among the stakeholders** in the countries involved.

BlueNET will **enhance the maritime clusters' capacity to develop networking among SMEs** in the Mediterranean, in particular in the area from the Adriatic – Ionian Seas to the Black Sea in order to **diffuse innovation and achieve an added value in relation to the maritime policy** of the target area.



State of the art methodology



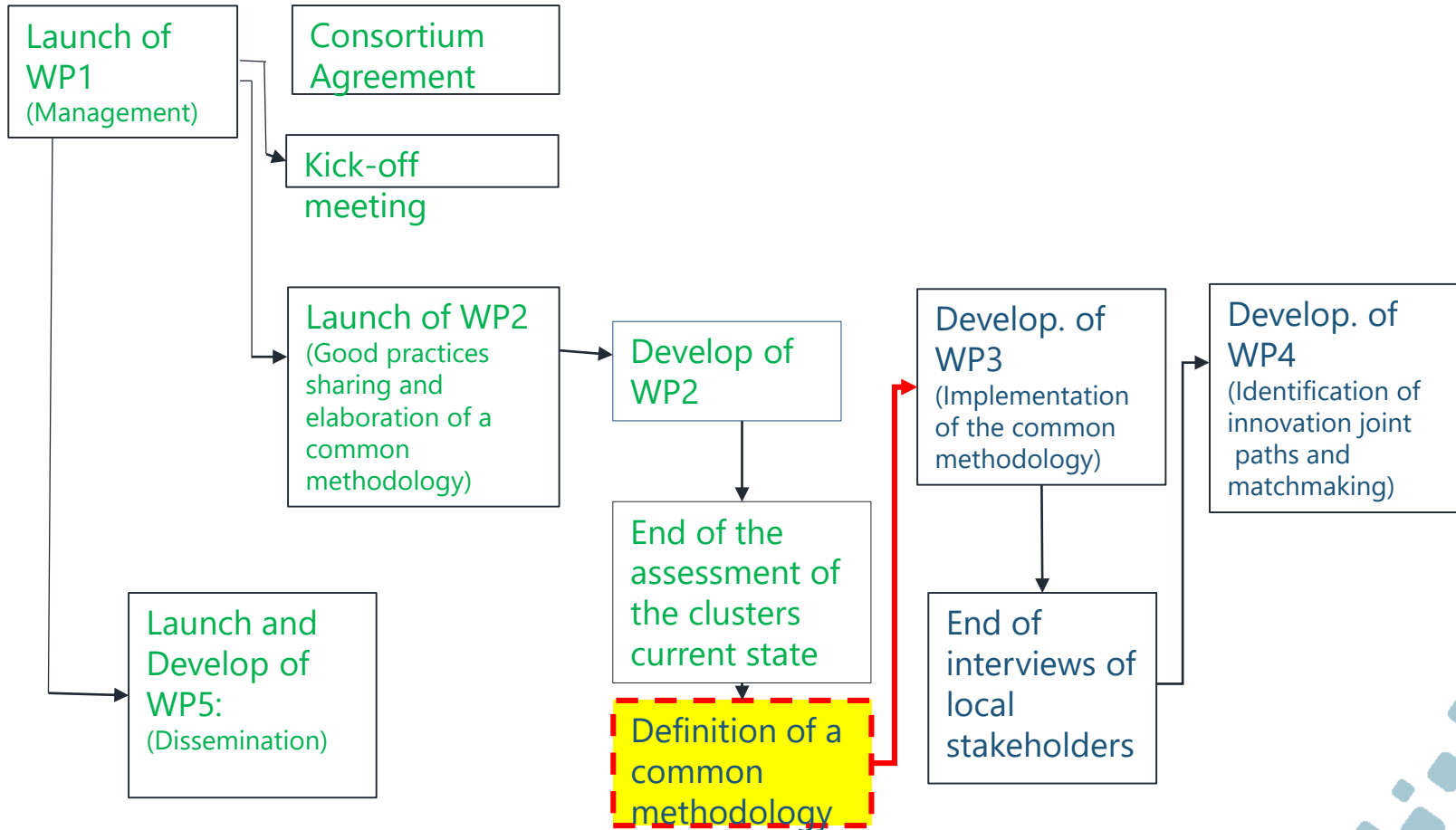
Initial assessment of maritime technologies present in the countries involved in terms of identification of the state of the art of the major sub-specialization in the specific sector. A common document was developed and constitutes the ground for the elaboration of common methodology able to find out features and needs from the territory.

- Main maritime sectors developed on the territory
 - Definition of reference maritime sector
 - Identification of stakeholders
 - Research projects and activities to support R&I
 - Maritime policies and initiatives in the Country

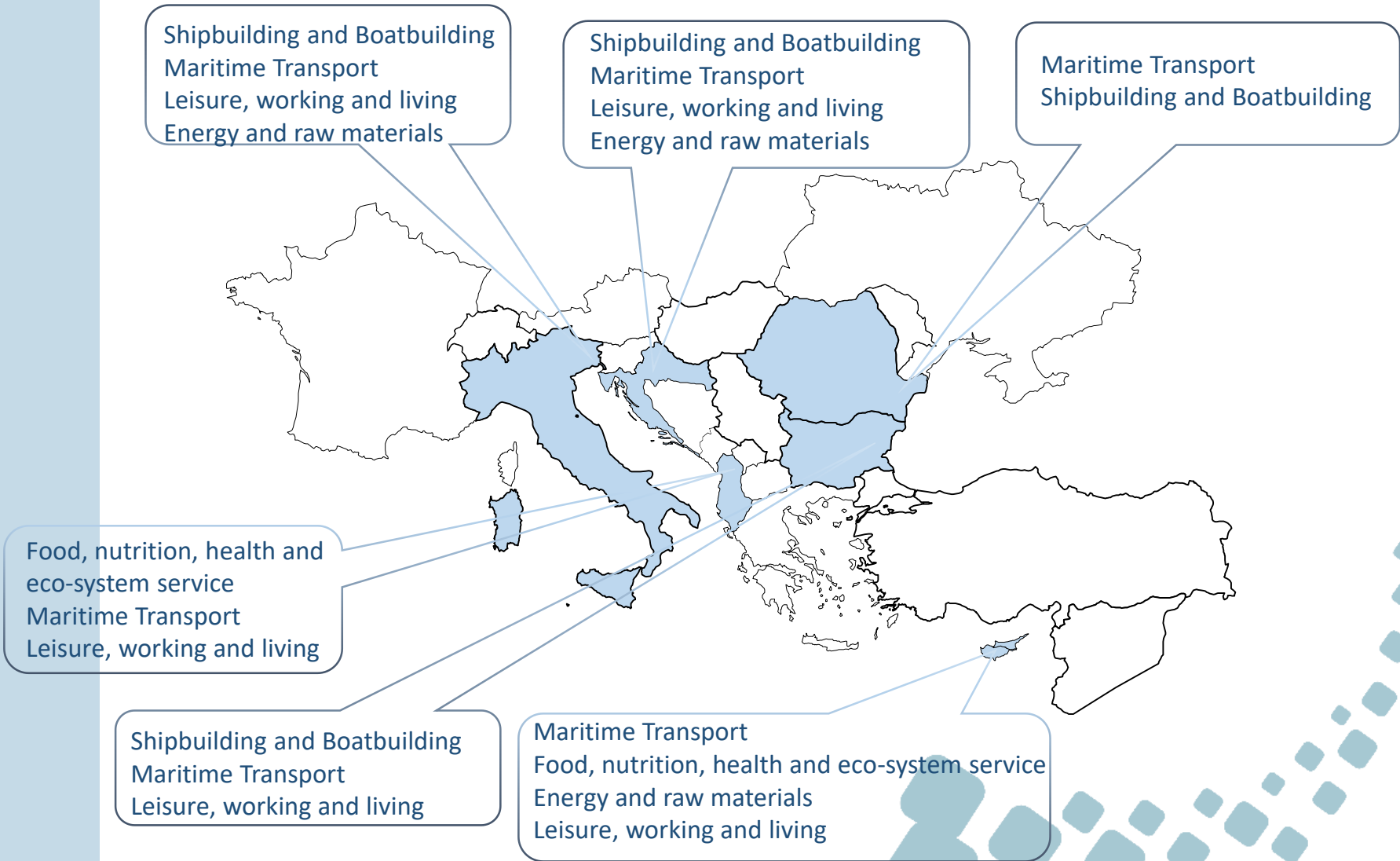
- Initiatives, tools and practices for cluster management
 - Clusters
 - Clusters management organization



Where are we now



State of the art – Maritime sectors identified

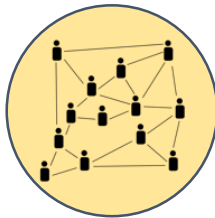


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Maritime sectors identified for reference territories

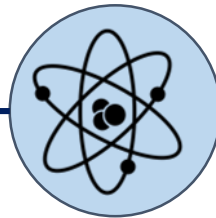


Stakeholders



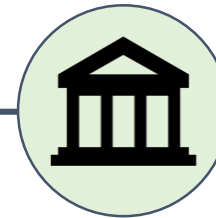
- List of maritime stakeholders
- Description of most interesting stakeholders

Research



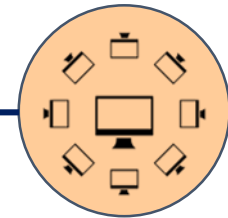
- Brief description of research system
- List of research projects and activities
- Description of most important projects and activities

Policies and initiatives



- Overview on maritime policies
- Description of maritime policies and programs
- Description of specific operative initiatives

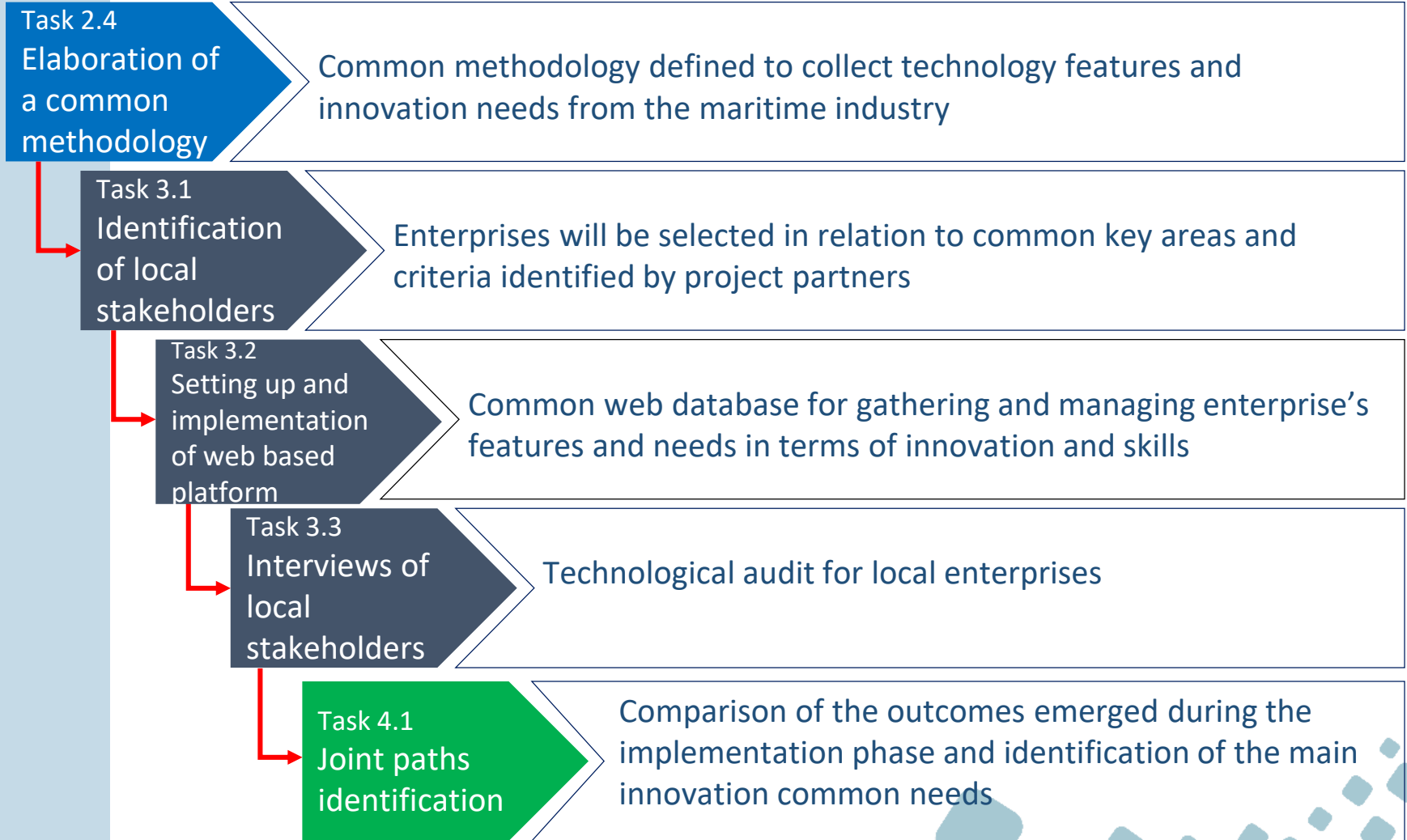
Clusters



- Definition of cluster and cluster management organization
- Overview on local cluster framework
- Description of clusters and clusters management organizations



State of the art – Data collected



Matchmaking and communication



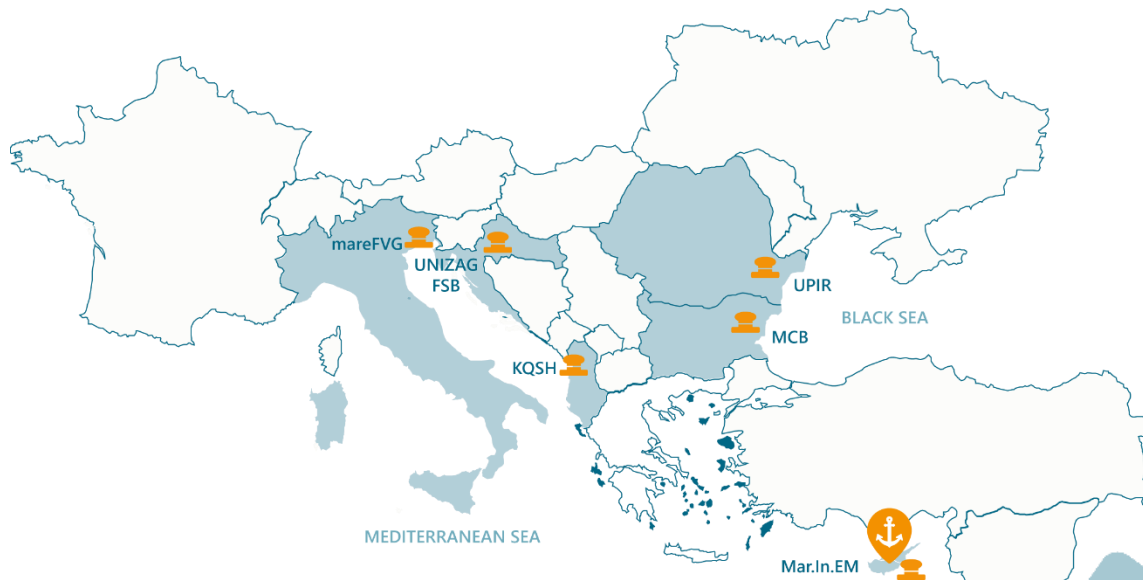
International world café – Cyprus June/July 2018

The event will give SMEs and research institutions for matching to identify joint innovation paths and start collaborations to develop them



Mutual learning conferences – July/August 2018

Each partner will organize a mutual learning conference in its own country to disseminate project results and improve collaboration opportunities among stakeholders.



Blue NET
Activities of MCB and for clusters members



- ❖ **State of the art** of maritime sectors
- ❖ Collecting technology features and innovation needs through a **common methodology**
- ❖ Sharing and matching enterprise's features and needs on a shared **web-based database**
- ❖ Possibility for SMEs to join the **International World Cafè** and identify possibilities for collaboration with other territories
- ❖ **Mutual learning conferences** aimed to spread project results and outcomes to a wide range of stakeholders



Main achievements foreseen



2017

End of March

Assessment of cluster current state

April - May

Good practices sharing

September

Elaboration of a common methodology

August - September

Identification of local stakeholders

September

Project meeting in Varna (Bulgaria)

October

Beginning of interviews with local stakeholders

2018

March

End of interviews with local stakeholders

April

Web platform available

March - May

Joint innovation paths and experts identification

June - July

International world café in Cyprus

June - August

Realization of mutual learning conferences



Thank you for your attention!

Ms Ilze Atanasova

