



Blue NET
Maritime Clusters Network for Blue Growth
EASME/EMFF/2015/1.2.1.7/01/SI2.735914

Roma, 5 June 2017



Blue NET project is co-funded by the European Maritime and Fisheries Fund

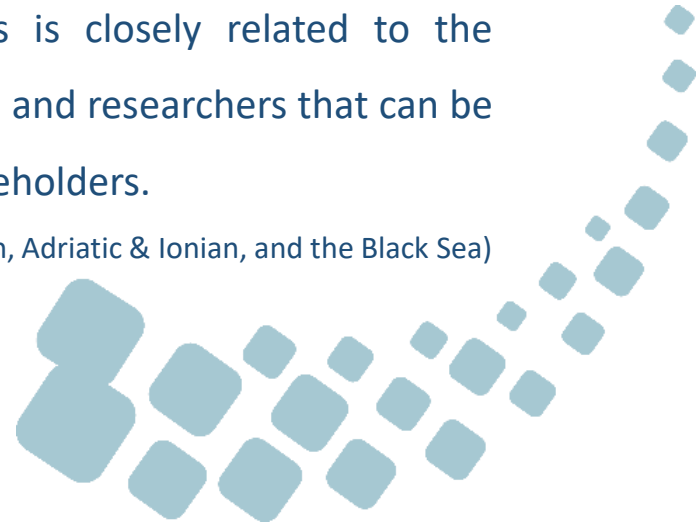
Reasons for the project

Maritime clusters are the **players** through which **Blue Growth** can be best reinforced, by taking advantage of maritime synergies.

(DG MARE Blue Growth study “Scenarios and drivers for sustainable growth from the oceans, seas and coasts”)

In the field of marine and maritime activities of highest potential and future growth perspectives, a key issue is the rapidly increasing role of advanced technologies and **innovative business sectors**. This is closely related to the **enhancement of competences** and skills of work force and researchers that can be **accelerated through cooperation** among maritime stakeholders.

Blue Growth country and sea-basin reports (Mediterranean, Adriatic & Ionian, and the Black Sea)



Partnership



MARITIME TECHNOLOGY CLUSTER FVG
(Italy)

**UNIVERSITY OF ZAGREB
FACULTY OF MECHANICAL
ENGINEERING AND NAVAL
ARCHITECTURE (Croatia)**

**UNION OF ROMANIAN
INLAND PORTS**



**REGIONAL
COUNCIL OF
SHKODRA**
(Albania)

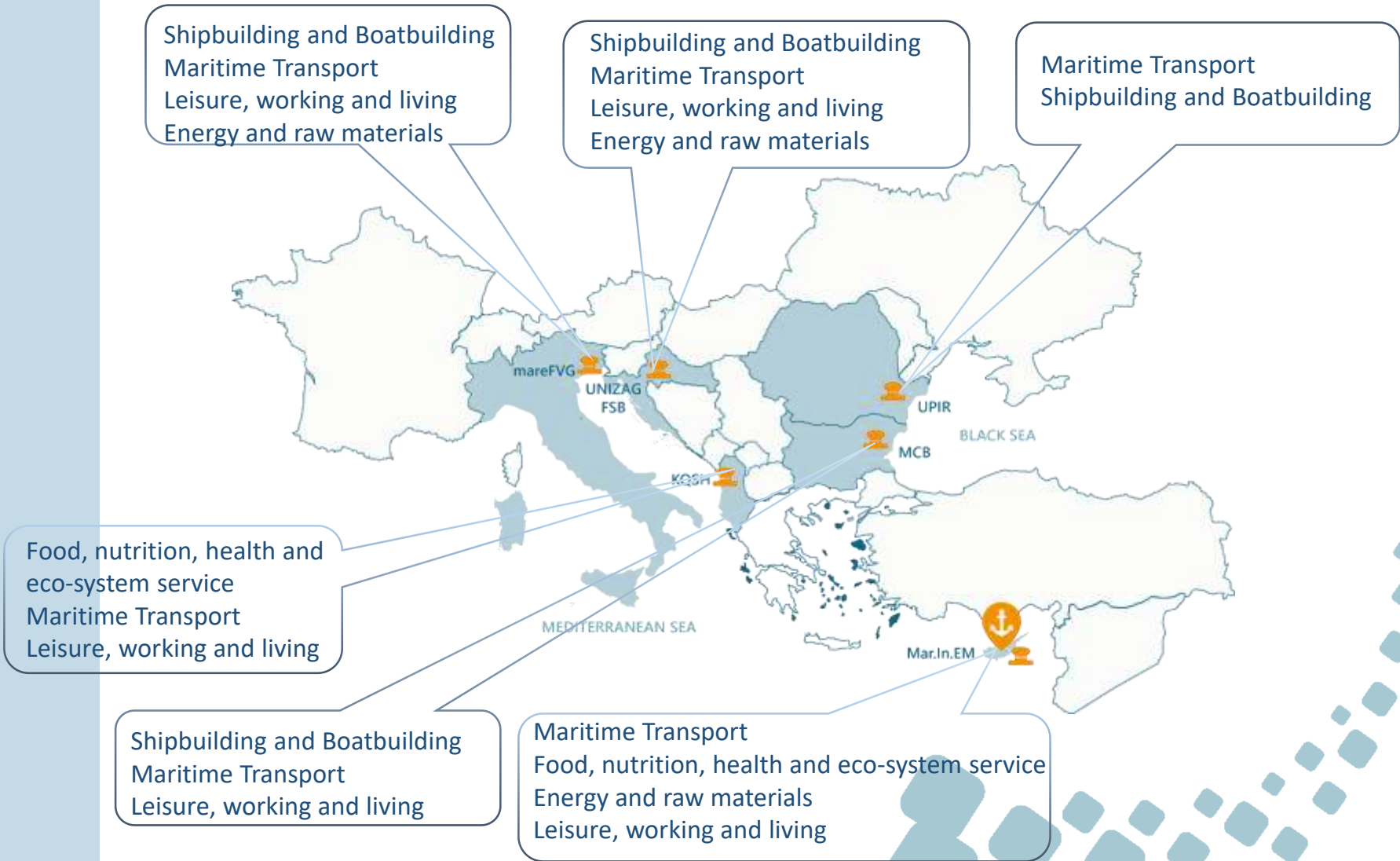
**MARINE CLUSTER
BULGARIA**

**MARITIME INSTITUTE
OF EASTERN
MEDITERRANEAN**
(Cyprus)



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State of the art – Maritime sectors identified



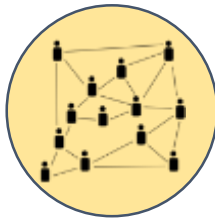
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Maritime sectors identified



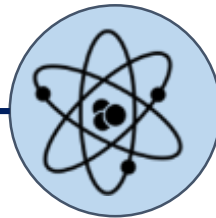
What do we know?

Stakeholders



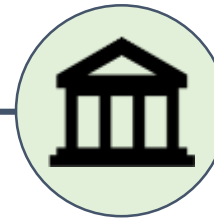
- List of maritime stakeholders
- Description of the most interesting stakeholders

Research System



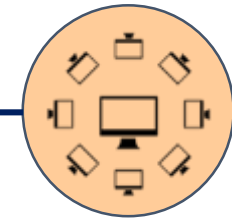
- Brief description of research system
- List of research projects and activities
- Description of most important projects and activities

Policies and initiatives



- Overview on maritime policies
- Description of maritime policies and programs
- Description of specific operative initiatives

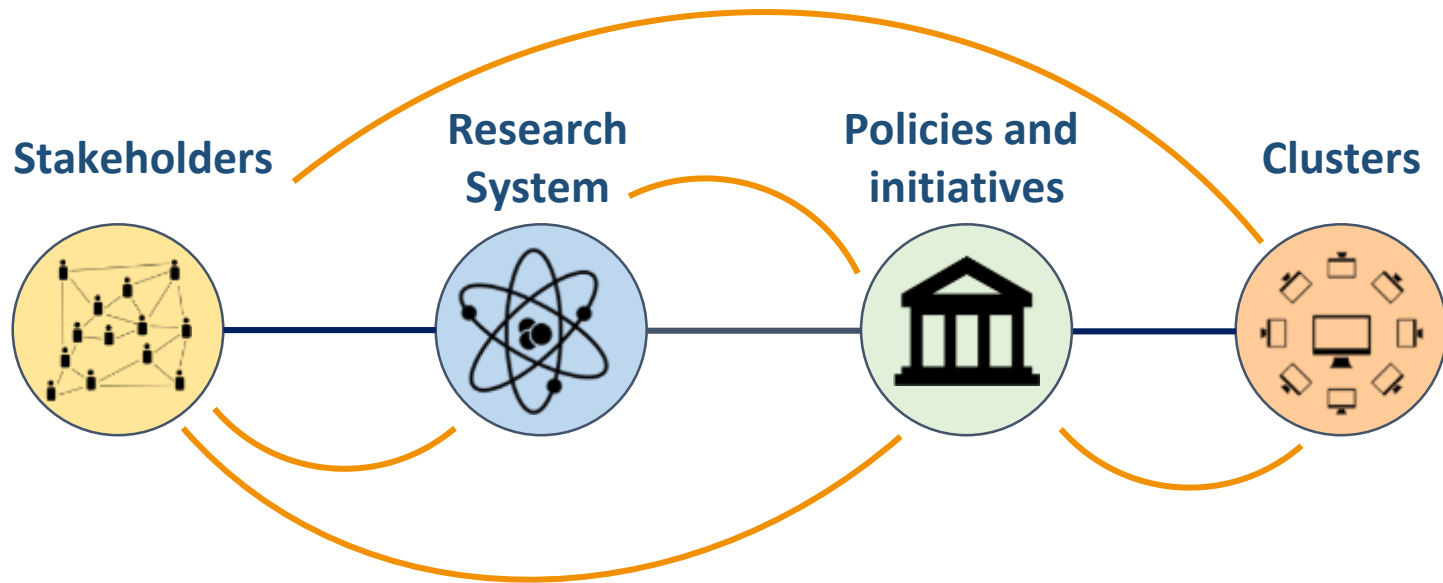
Clusters



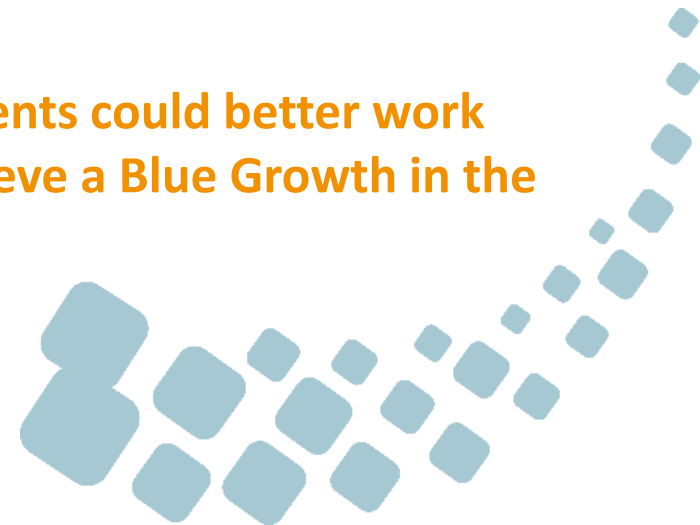
- Definition of cluster and cluster management organization
- Overview on local cluster framework
- Description of clusters and clusters management organizations



What do we need to understand?



The process through which these elements could better work together, over different countries, to achieve a Blue Growth in the maritime sector



Project main activities



2017

End of March - Assessment of cluster current state

April - May > Good practices sharing

September > Elaboration of a common methodology

August – September > Identification of local stakeholders

***September* > Project meeting in Varna (Bulgaria)**

October > Beginning of interviews with local stakeholders

2018

March > End of interviews with local stakeholders

April > Web platform available

March – May > Joint innovation paths and experts identification

***June – July* > International world café in Cyprus**

***June – August* > Realization of mutual learning conferences**



Expected results

- **exchange of good practices** for cluster management and development of the business sector mainly for the SMEs;
- **empowering maritime clusters** and/or regional centres of competence to go blue-innovative;
- **enhanced intensive networking among the stakeholders** in the countries involved.

BlueNET will **enhance the maritime clusters' capacity to develop networking among SMEs and other actors** in the area from the Adriatic – Ionian Seas to the Black Sea in order to **diffuse innovation and achieve an added value in relation to the maritime policy** of the target area.

